



# BECOME A VENDOR!

Complete and submit the New Vendor Application to  
[info@theturniptruck.com](mailto:info@theturniptruck.com)

Company/farm name: \_\_\_\_\_ Date: \_\_\_\_\_

Type of product: \_\_\_\_\_ Is your product 100% organic? \_\_\_\_\_

Location of company/farm: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Complete the following checklist as your company meets Turnip Truck vendor requirements:

- FDA-legal labeling, complete ingredient and nutritional information on prepared food products as required by law for your specific product
- No artificial colors, sweeteners, fillers, preservatives, or flavors; 100% natural product
- A scan-able UPC/barcode; Turnip Truck is not affiliated with any provider
- Supply must be able to keep up with demand (please keep in mind that we prefer to always keep inventory in stock on our shelves)
- All deliveries must be accompanied with two invoices: 1) a pay-from invoice that contains an itemized list of the items delivered and the total invoice price, and 2) an invoice that one of our team will check in and sign for you to keep as proof-of-delivery
- We need, in advance of stocking, wholesale costing and suggested retail pricing information
- It is important that we know where you source your products or ingredients
- We feature our local and regional vendors' websites or Facebook pages on our website, and request that our vendors place a reciprocal link ([www.theturniptruck.com](http://www.theturniptruck.com)) on their websites or Facebook pages as well
- Commit to six demonstrations within the first three months of Turnip Truck carrying your product
- Commit to four demonstrations per year after the first three months
- Provide your company's W-9
- Copy of insurance
- Full description of product – what makes you unique
- Biography of company – tell us who you are
- Location of company - how far are you from the Turnip Truck? This defines if you are a local, regional or national
- Image of products – high quality JPEG or PNG

Please print and sign your name and date below acknowledging your commitment and agreement to the vendor requirements.

Thank you for your interest in becoming a Turnip Truck vendor!

Print and Sign:

\_\_\_\_\_ Date \_\_\_\_\_